

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

National Media Research Planning & Placement
Attention: Accounts Payable
815 Slaters Ln
Alexandria, VA 22314-1219

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
169053-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
NRCC (Rep) National Reput	NRCC IE 2012	3426

Flight Dates	Order #	Alt Order #
10/26/12 - 11/06/12	169053	06864782

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	10/26/12	M-F 6-7a News	6-7a	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	6:28 AM	M-F 6-7a News	6-7a	:30	NRCCMN081012	\$800.00	NM
spot simulcast on KSTP-TV and KSTC-TV									
9	10/26/12	10/26/12	M-F GMA	7-9a	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	7:55 AM	M-F GMA	7-9a	:30	NRCCMN081012	\$800.00	NM
17	10/27/12	10/27/12	Sa GMA	7-8a	-----S-	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Sa	10/27/12	7:41 AM	Sa GMA	7-8a	:30	NRCCMN081026	\$1,000.00	NM
19	10/28/12	10/28/12	Sun 6-7a News	6-7a	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	6:22 AM	Sun 6-7a News	6-7a	:30	NRCCMN081026	\$500.00	NM
21	10/28/12	10/28/12	Su GMA	7-8a	-----S	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	7:54 AM	Su GMA	7-8a	:30	NRCCMN081026	\$1,500.00	NM
23	10/28/12	10/28/12	Sun 8-9a	8-9a	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	8:22 AM	Sun 8-9a	8-9a	:30	NRCCMN081026	\$1,000.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
NRCC (Rep) National Repul	NRCC IE 2012	3426	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/28/12	10/28/12	Sun 8-9a	8-9a	-----S	:30	1	\$1,000.00	NM
27	10/26/12	10/26/12	M-F Midday News	11a-12p	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/26/12 11:38 AM M-F Midday News 11a-12p :30 NRCCMN081012 \$350.00 NM									
34	10/28/12	10/28/12	At Issue	Sun 10-1030a	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/28/12 10:13 AM At Issue Sun 10-1030a :30 NRCCMN081026 \$600.00 NM									
36	10/26/12	10/26/12	Twin Cities Live	3-4p	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/26/12 3:41 PM Twin Cities Live 3-4p :30 NRCCMN081012 \$225.00 NM program re-broadcast 10/26/12 106a on KSTP-TV									
40	10/26/12	10/26/12	430p News	430-5p	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/26/12 4:56 PM 430p News 430-5p :30 NRCCMN081012 \$450.00 NM									
47	10/26/12	10/26/12	M-F 5-530p	5-530p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/26/12 5:22 PM M-F 5-530p 5-530p :30 NRCCMN081026 \$800.00 NM									
54	10/26/12	10/26/12	M-F 6-630p	6-630p	----F--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/26/12 6:13 PM M-F 6-630p 6-630p :30 NRCCMN081026 \$1,600.00 NM									
61	10/28/12	10/28/12	M-Sa ABC Nightly News	M-Sa 530-6p, Su 5-	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/28/12 5:27 PM M-Sa ABC Nightly News M-Sa 530-6p, Su 5- :30 NRCCMN081026 \$1,800.00 NM									
63	10/28/12	10/28/12	Su 530-6p News	530-6p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/28/12 5:41 PM Su 530-6p News 530-6p :30 NRCCMN081026 \$1,200.00 NM									
65	10/26/12	10/26/12	M-F 630-7p	630-7p	----F--	:30	1	\$1,200.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	10/26/12	10/26/12	M-F 630-7p	630-7p	----F--	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	6:54 PM	M-F 630-7p	630-7p	:30	NRCCMN081026	\$1,200.00	NM
74	10/28/12	10/28/12	America's Funniest Home 6-7p		-----S	:30	1	\$3,200.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$3,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	6:18 PM	America's Funniest Home Videos 6-7p		:30	NRCCMN081026	\$3,200.00	NM
76	10/26/12	10/26/12	M-F, Su 10-1035p	10-1035p	----F--	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	10:18 PM	M-F, Su 10-1035p	10-1035p	:30	NRCCMN081026	\$1,400.00	NM
83	10/27/12	10/27/12	Late News Delayed	1030-1105p	-----S-	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Sa	10/27/12	10:59 PM	Late News Delayed	1030-1105p	:30	NRCCMN081026	\$900.00	NM
85	10/28/12	10/28/12	Su 10-1035p	10-1035p	-----S	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	10:14 PM	Su 10-1035p	10-1035p	:30	NRCCMN081026	\$1,400.00	NM
87	10/28/12	10/28/12	Sun 1035-1105p News	1035-1105p	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	10:55 PM	Sun 1035-1105p News	1035-1105p	:30	NRCCMN081026	\$1,000.00	NM
<u>Total Spots</u>							20		

Payment Terms 30 Days

<u>Gross Total</u>	\$21,725.00
<u>Agency Commission</u>	\$3,258.75
<u>Net Amount Due</u>	\$18,466.25